

# Welcome to Bio-Rad's New PunchOut Site!

We are pleased to offer our new business-to-business PunchOut solution to the University of Iowa community. This new capability allows you to access all the benefits of Bio-Rad's website directly from within your procurement system!



Custom eCatalog is tailored to your needs.

Easily enter your items into the shopping cart.

Easily request a quote.

Batch upload items to your cart all at once.

Review and print your invoices.

Manage list of "favorites" for easy reordering.

The screenshot shows the Bio-Rad PunchOut website interface. At the top, there's a navigation bar with 'BIO-RAD', 'USA English', 'The University of Iowa', and 'eBuy'. Below this is a 'Welcome Back, John' message and a 'Quick Order' form with columns for 'Catalog Number' and 'Quantity'. To the right of the 'Quick Order' form is a 'Find Products & Information' search bar. Below the search bar are sections for 'Help', 'Promotions', 'News & Events', and 'Contact Account Manager'. On the left side of the main content area, there are sections for 'Upload SKUs to Cart', 'Previously Viewed Items', 'Quote History', 'Invoice History', 'Hot Lists', and 'Saved Carts'. Red boxes highlight these sections, and lines connect them to descriptive text on the left side of the page.

Product search is always accessible.

Quick Questions  
Email a quick question to Tech Support or Customer Service.

Track your order status and history.

Review your quote status and history.

Directly link to your local Account Manager.

## Bio-Rad PunchOut Features

- Real-time pricing
- Real-time inventory and backorder status with estimated shipping costs provided prior to checkout
- Pre-validation of orders in Edit and Inspect mode
- Quote to Order and Redeem Promotion Code functions instantly available
- Quick Order option
- Batch upload items to cart
- Email cart to a delegate or to central purchasing to complete processing
- User-definable Hot Lists to manage regularly ordered products ("favorites") and simplify immediate reordering
- Order acknowledgement email includes link to track delivery status (FedEx, UPS)
- Online access to invoices
- Access to Bio-Plex® Assay Builder
- Access to on-demand tutorials, specifications, MSDS, certificates of analysis, and other supporting information

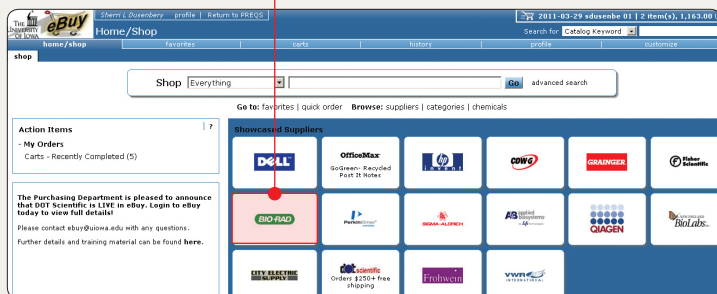
**BIO-RAD**

# Online Purchasing Simplified.

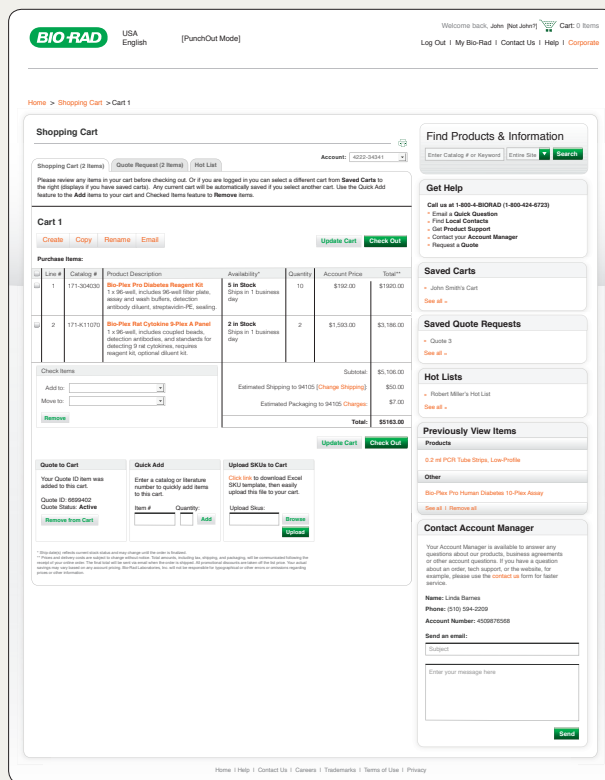
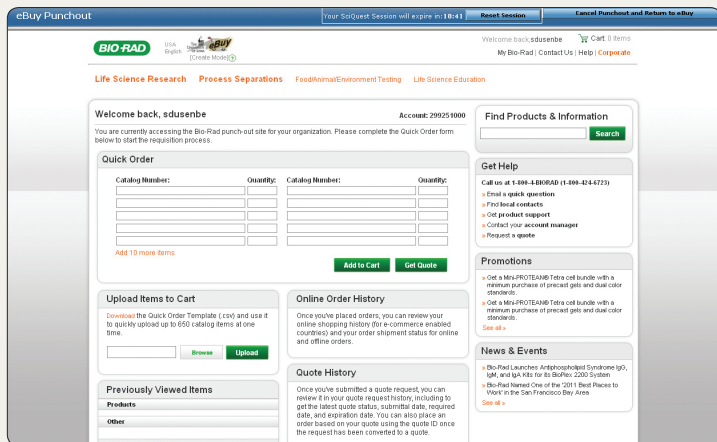
Online purchasing is simple with our shopping cart integration to your purchasing system. Our eSupport team in customer service, our eBusiness team, and your local Field Sales Representatives are available to support your needs.



The Bio-Rad catalog page can be accessed by clicking on the Bio-Rad logo below.



## PunchOut Catalog Page



## How to Get Support

### Bio-Rad Customer Service

Hours of operation: Monday–Friday,  
8 AM–5 PM PST, except major holidays  
Phone: 1-800-4-BIORAD (1-800-424-6723)  
Email: [lsg.orders.us@bio-rad.com](mailto:lsg.orders.us@bio-rad.com)

### Bio-Rad Contracts Team

Hours of operation: Monday–Friday,  
8 AM–5 PM PST, except major holidays  
Phone: 1-800-4-BIORAD (1-800-424-6723)  
Email: [lsg.orders.us@bio-rad.com](mailto:lsg.orders.us@bio-rad.com)



**Bio-Rad Account Manager:**  
Jeanette Kivlin  
Phone:  
1-800-876-3425, VM 1812  
Email:  
[jeanette\\_kivlin@bio-rad.com](mailto:jeanette_kivlin@bio-rad.com)

### University of Iowa Customer Support

[ebuy@uiowa.org](mailto:ebuy@uiowa.org)

The Bio-Plex suspension array system includes fluorescently labeled microspheres and instrumentation licensed to Bio-Rad Laboratories, Inc. by the Luminex Corporation.